

Rotary Literacy Service Around the World

2008-2009: The Database of District and Club Reports

August 10, 2009

This document provides or summarizes literacy activities which were submitted by clubs and districts during the 2008-2009 Rotary year. Some reports arrived too late for inclusion in this edition but will be added to the 2009-2010 edition.

I. Africa – Area Coordinator Tony Serrano

A. Egypt – Zone Coordinator Kotb Soliman

1. Role model district –D-2450 .Egyptian clubs have sponsored adult literacy using the CLE method for about twelve years. “More than 70 clubs have raised money for teachers and classroom materials. Classes are limited to 20 twice a week. At the end of six months most students have grasped the fundamentals of reading and writing. Many Rotary clubs also help the women learn vocational skills along with their literacy training.”
(Sandra Swanson, “Got Literacy?” *The Rotarian*, March,2008, pp.34-35)
2. Literacy seminars – The Literacy Committee of D-2450 organized a literacy awareness seminar in Ismailia in December (CLE was demonstrated), the district organized a vocational service seminar in Beni Sueif in October with about 150 Rotarians in attendance. That seminar featured the work of the RC Beni Sueif in educating poor village girls of about 10 years of age using the CLE method.
3. Vocational literacy --- Many clubs are reported to have undertaken vocational literacy projects to provide poor women with market skills.A few actual examples have been reported. One is the RC Tahrir (Cairo) which taught several women basic food preparation skills so that they could open a small Fast food business. Another example is the RC of Fayyoun which taught female learners how to use sewing Machines and also provided machines to the women so they could open a small sewing business.
4. A dictionary project --- Using a partnership with D-5000 (Hawaii, USA), Egyptian Rotarians were able to produce a dictionary in Arabic. Funding was provided by the Hawaiian district; the actual production of the dictionary was done in Egypt

B. South Africa – Zone Coordinator Doug Kent

1. Role model districts

- a. D-9270 won the UNESCO Confucius Prize for Literacy

in recognition of its participation in Operation Upgrade in Northern Zululand, The district partnered with Oxfam(Australia). The project involved 430 adult learners in 28 literacy classes. Learners cultivated food tunnels, developed leather craft skills and received education about HIV/AIDS and human rights.

b. D 9300 has partnered with American Rotarians in a book shipping project that began back in 2000-2001. The Rotary Club of Bedfordview was the pioneering club at the South African end. Books are collected in the U.S.A and then shipped to South Africa in containers. Educators in southern Africa are then invited to travel to a central site to pick up books for use in schools and other educational settings. Once the containers are empty they are made available for school classrooms, warehouses and other uses in South Africa. By 2009 more than 6 million books had been received and distributed throughout sub-Saharan Africa by this project.

2. Major publicity development – The D-9300 Book Project achieved a major Publicity coup when it arranged to have the project advertised on Television channels viewed throughout Africa (Need rest of the story Here – cite Shirley Downie
3. Dictionary Project -- As a result of the initiative of PDG Michael Johnson a dictionary project was introduced in southern Africa. The project distributed about 10,000 dictionaries in the region. Rotarian Johnson additionally made plans to extend the program to India and Southeast Asia.
4. CLE – Use of the CLE program has begun to pick up in Africa. Rotarians in English speaking southern Africa are encouraging clubs and agencies to sponsor a CLE project by , among other methods, showing a DVD which explains how CLE works. The DVD was financed by the GM Foundation. Zone coordinator Henrique Pinto also reports the use of CLE in Angola.
5. Souns – This new Rotary club supported project originated in District 6900 (Georgia, USA) and was transported to South Africa by that district's literacy chair, Brenda Erickson. The project essentially uses cutout letters to teach toddlers and pre-school children the letters of the alphabet and their use in simple words. By doing that parents or program sponsors can help disadvantaged or at-risk children arrive in kindergarten better able to keep up with the children from more favored circumstances.
6. ABET (Adult Based Education and Training) – In KwaZulu-Natal about 30 Clubs have classes in their neighborhood.
7. Various reports from Doug Kent's presentation at the presidential conference

- a.. Books in Homes --- Children’s book author Val Morris has created books in a number of languages spoken in southern Africa. (is Rotary involved?)
 - b.. Andy and Elmer (is Rotary involved?)
 - c.. Books by David Jesse (He has written over 400 books for children in English, Afrikaans and Zulu. They cover grades 0-7 and have moral and Environmental tone)...Is Rotary involved?
8. International aid projects – A number of African villages have been “adopted” By North American clubs. Once adopted the villages receive support covering all of Rotary International’s humanitarian resource groups –Water, Health and Hunger and Literacy.
9. Literacy awards – District and zone literacy awards were earned by the Rotary Clubs of Blackheath (D-9300), Knysna (D-9350), and Hibiscus Coast(D-9270) District literacy awards were earned by the Rotary clubs of Saldanha (D-9350) and Albion (D-9220). The literacy projects reported by the clubs included:
- a. Albion – school materials for 20 poor children, support class for 15 secondary students rejected from school for poor results (MFR system), train parents to integrate them into the MRR system, support adult literacy session for 12 adults for one year (once a week), donate 50 dictionaries to students and adults involved in club’s vocational projects (MFR,Adult Literacy, CPE sponsored children), hotel courses for 20 youth, funding breakfast and lunch for poor children in primary schools.
 - b. Other clubs (partial list) Container library, SOUNDS, computers, high school textbooks, books in home language , present DVD’s with moral and Afrocentric “flavor” to 400 students in elementary school, sponsoring Speaking contest team, weekly presentations to club on literacy in the Context of the Avenues of Service (Rotary Club of Hibiscus Coast). Presentation of award to school principal in celebration of Literacy Month, food gardens to reduce child mortality by improving nutrition.

II. Asia - Saowalak Rattanavich and Lina Aurelio

(**Note:** Not listed below is a major project to develop a “Model Adult Literacy Program for Illiterate Women/Mothers” using the CLE method. The project will provide all of the teaching materials in Japanese, Korean,Chinese,Portuguese, Spanish, Turkish, French and English. Asia Literacy Coordinator Saowalak Rattanavich is the sponsor of this project. She is also working on an English as a second language CLE project in partnership with clubs and districts in Australia).

A. Bangladesh – Zone report to Area Coordinator Lina Aurelio

1. Literacy seminars- District 3280 literacy coordinator Commodore Mafizur Rahman organized an International Literacy Day celebration in Chittagong and held an intercity literacy seminar in October.

B. India

1. Zone reports to Area Coordinator Lina Aurelio

a. Zone 5- Rahul Timbadia – Reported the following activities in D-3140

- 1) One or more clubs partnered with the YMCA to support vocational courses for school drop-out children –Many centers are involved. Rotary helps with financial aid, volunteers, and placements for the youth.
- 2) Rotary clubs provide meals at school for children at risk. This helps keep children in school, These projects serve 12,000 children a year.
- 3) Teach India –Rotary partners with an NGO foundation, “TIMES FOUNDATION”, to teach thousands of slum children and send teachers to schools that need them
- 4) Literacy awards – 18 clubs applying for literacy awards in D-3140.

2. Village schools – While no reports were received through the RILRG network it is known that there exist some international projects to support schools for girls at risk in small rural villages. One example is a school founded by Rotarian Deepa Willingham, a member of the Rotary club of Santa Ynez Valley, California. PDG Deepa established a not-for-profit foundation, Promise of Assurance to Children, for the purpose of supporting the education, health and social development of girls in the slums of Kolkata, India. She was a keynote speaker at the RI Convention in 2008, at various subsequent zone institutes and at the 2009 RI Convention in Birmingham.

C. Japan- Area Coordinator Saowalak Rattanavich

1. Literacy seminars – District 2830 held a literacy seminar in Aomori City on September 14th (80 attendees), Zone 1 coordinator Dr. Yano organized a seminar to address the literacy problems of immigrant workers (mainly from Brazil), Zone 2 and Zone 3 held a literacy seminar on Dec. 10th., D-2450 held a conference on the library
2. Immigrants – Several clubs report supporting literacy classes for immigrants (e.g. Brazilians who work in Japan)
3. International donations- Japanese Rotary clubs seem to focus their literacy work on donations to developing countries. Some examples are:

- a. D-2530 donated dictionaries to Asian countries,
- b. D-2840 sent 10 sets of library books to a library in Laos, and small sets of Japanese textbooks to Argentina, Brazil and Paraguay.
- c. D-2840 supported a Philippines 3H Grant with a CLE component
- d. D- 2840 sent school supplies for 200 elementary students in Cambodia
- d. D-2500 supported major grant projects in Indonesia, Korea, Thailand,

4. School support – Three school support programs were reported:

- a. D-2500 supports a school for foreign nationals in Japan
- b. D-2800 “had a meeting of Japanese school” in Yonezawa City
- c. D-3700 provides low income children with newspaper subscriptions which can be used as study material.

D. South Korea – Area Coordinator Saowalak Rattanavich

- 1. Immigrants – Korean language alphabet classes for immigrant women, children and foreign brides were sponsored by D-3600, D-3670 and D-3700. D-3680 also plans to do this.
- 2. Other adult literacy – D-3630 has sponsored a Korean alphabet class for four years in a social welfare hall, D-3660 plans to donate computers to social welfare facilities.
- 3. International donations – D-3630 plans to provide books to Thai elementary schools, D-3650 contributed \$18,000 to build an elementary school in Nepal,

E. Taiwan

- 1. Immigrants – Clubs in D-3460 sponsored education programs for foreign brides and a language teaching class for immigrants.
- 2. After school – Clubs in D-3460 sponsored after school program to help students work on regular school subjects and to teach computer skills
- 3. Contests – Clubs in D-3460 sponsored speech contests in Taiwanese to encourage students to learn more about Taiwanese culture; clubs in this district sponsored speech contests in English to help children improve their English ability and self-confidence.
- 4. Other – D 3470 promoted safety literacy by donating lighting sticks and loudspeakers to a school for conducting traffic, D-3480 presented awards To encourage immigrants and the elderly to study, sponsored programs to teach the common sense of the law and assistance in finding jobs for immigrants, donated books and scholarships to aboriginal elementary school students ; D-3490 sponsored a calligraphy contest for elementary school students and a traditional poem composing contest

F. Thailand

1. Rural villages – Thai Rotarians have successfully operated CLE programs in rural Thai villages for more than a decade.
2. Adopt-a-School - . The RC of Bangkok China Town has conducted various literacy projects for special education in remote schools in Suparnburi and Nonthaburi provinces. That support includes supplies, computers, teaching materials and lunches for poor students. The club also provides dictionaries, conducts a story telling competition and participated in the International Literacy Day literacy seminar.
- 3..Thai Rotarians have successfully introduced the CLE approach across the Curriculum in public schools.
- 4.Literacy seminars – A four district literacy seminar was held in Bangkok on International Literacy Day (Sept. 8th)
- 5.Literacy Awards –Nineteen Rotary clubs in one Thai district applied for the zone literacy award. according to their DG. Area coordinator Saowalak Rattanavich had sent out numerous reminders to the districts prior to the April 15th deadline but only one district responded.-----The Rotary Club Of Bangkok earned the Zone Literacy Award with eleven projects which Included: sponsoring 4 teachers to attend a seminar on teaching English, computers and books to a school, donating Illustrated Books of Knowledge to 20 elementary schools, donating 3 bicycles to poor students in remote areas, providing scholarships at two public elementary schools, donating a house for study and lunch and a library with two computers and sports equipment at a remote school, partnering with 20 Rotary clubs in Bangkok to support a Poor Students Aid Program, donating dictionaries to poor students in remote areas – The Rotary Club of Rangsit also completed the requirements for a zone award. Their activities closely followed the recommendations of the RI Literacy Group and included a dictionary project, a 4-Way Test project, celebrations of International Literacy Day and Literacy Month, literacy leaders recognitions and a school partnership with gifts and mentoring.

G.Laos – Cameron Smith reported on an effort to teach English in Laos using the CLE method. He was inspired by the earlier success Saowalak Rattanavich had teaching Thai (and English) to Laos refugees in Thailand.

III. Central and South America –Area Coordinator Rosa Maria Acevedo de Vazquez

A.Argentina – Zone Coordinator Maria del Carmen (Publishes a zone newsletter)

- 1.Model club –Rotary Club of Parana Plaza, District 4940-Earned the

district and zone literacy awards. The club sponsored an interesting array of projects which included the following:

- a. Eye examinations for students starting school – The club began the project in low income schools. The provincial education and health authorities were informed and they ended up extending the program throughout the province.
- b. Attractive DVDs addressing 3 different school related issues (Sexual abuse, the joy of reading, the two rewards of reading/reading and the meaning of life).
- c. Delivered books and study materials to two low income schools
- d. Celebrated International Literacy Day by donating dictionaries and school supplies to three needy schools. Also donating a sewing machine and related materials to a local school.
- e. Celebrated Literacy Month by donating dictionaries and books to a low income school.
- f. Presented recognitions to students graduating from educational schools
- g. A club member worked with a partner school to develop a new level of studies in the school
- h. Celebrated Literacy Month by devoting a club meeting to a presentation about the reform of the educational system. The presenter was a university professor specializing in the subject.
- i. Completed a “Reduce Child Mortality” project which involved the purchase and delivery to a children’s hospital of a blood counting machine. Also provided the hospital with teaching materials to be used in treating children suffering from autism or other high risk conditions.
- j. Presented awards to persons in the community who “stood out” in terms of their unselfish contributions to reducing illiteracy and promoting quality education. This was done during **Vocational Service Month**. The four recipients were:
 - * Yolanda Darrieux de Nux – For her work with older adults
 - * Prof. Juan Almara – For his contribution to social science education in the province.
 - * Prof. Sonia Cassalongue de Altamirano -- Pioneer in education for the Blind and her work with a group of retirees to establish a volunteer group to deal with trama situations.
 - * Prof. Noemi Koegler de Saralegui – For her work to help children with psychological problems.

2. Other clubs reporting projects

- a. RC Harmi (D-4800) – Partner with 2 elementary schools to promote reading
- b. RC Lanus (D-4915) –secondary school scholarships for needy youth
- c. RC Quilnes (D-4915) – digital library for all levels
- d. RC Lamas de Zamora Este (D-4915) -500 books for prisoners
- e. RC Ensenada (D-4915) – Teacher recognition, ILD
- f. RC Fray Bentos (D-4940) – support two elementary schools, club for at-risk children attending “educacion-contencion”

g. RC de Puente Alto (D4340)-adult literacy including at place of work

3.Literacy awards – One club earned the Zone Literacy Award - Parana Plaza.

B.Brazil

1.Model zone – Zone 20, zone coordinator Chico Schlabitx

- a. Zone theme --- Coordinator Schlabitx created a zone theme to promote his efforts to encourage clubs to take action. The theme was “Rotary Clubs Which Say Yes!” (to the fight against illiteracy). Schlabitx contacted the Clubs with the question, “ Will you say, ‘Yes’?”. The clubs were asked To tell what they were doing when they sent in their response. Those Replies were then posted on the zone literacy web site under the heading “CLUBS WHICH SAID YES”.
- b. Weekly communications all the way to the clubs – One way communication established with 960 of the zone’s 1600 clubs. Of those 194 communicate backto the zone coordinator and all of them engage in literacy projects such as preparing teachers, offering or supporting classes and courses, providing book gifts, giving supplies and equipment to schools and libraries, making awards to teachers and students, sponsoring speeches by education professors, celebrating International Literacy Day
- c. Web site – www.rotaryeduzona20.cjb.net – This site contains full information about the goals, awards and resources offered by the RI Literacy Resource Group. The site contains news of literacy projects from the clubs and a variety of other bits of information. In mid-May of 2009 there were reports on club literacy projects from 25 different districts on the site.
- d. Newsletter – The coordinator publishes an electronic newsletter several times a year.
- e. District literacy coordinators in 18 of the 25 districts
- f. Club and district acceptance --- Coordinator Schlabitx reports that club presidents, district governors and district literacy coordinators seem to accept his communication model. So far he has received no serious complaints about too much communication or about “by-passing the chain of command by communicating directly with the clubs. One interesting he received from the president of the RC of Fortaleza-Praia de Iracema reads, “ I always take your e-mails to the weekly meeting of our club where I read them so that the club members will become aware.”

2. Model districts –

One good example is D-4680 in Southern Brazil. According to the report of The 2008-09 district governor, Dr. Tirone Lemos Michelin, the district and its clubs worked with governmental and private sector agencies over a period of years to bring the illiteracy rate down to the 4% maximum established as a target by UNESCO. The broader context for that effort was a broader initiative named “A Grande Mutirao Social-Inclusao-Development

(Roughly translated as “The Great Community Social Campaign for Inclusion and Development”.The district has published a book describing the overall project and the literacy aspects (“Introducao aos Paradigmas do Mercosul). .

Another example is D-4510 where 14 clubs sponsor literacy classes and 5 clubs established libraries in poor sections of the community. Another possibility is D-

3. Representative clubs – Brazil’s Zone 20 has a very large number of clubs engaged in a variety of worthy projects. A few of the many examples follow (Quoting the club replies to the challenge to , “ Say, Yes!.”)
 - a. RC of Indaituba-Votura – “In 2007-2008 we donated 1500 children’s books and activity materials to local assistance organizations. We volunteer in adult education at the Faculty for the Third Age and we plan to recognize teachers on Teachers Day.
 - d. RC Franca – “ We have a literacy project for youth between the ages of 14 and 16 --- administrative assistant and applied computing. We annually prepare 740 youth to enter the job market. This project has been in existence since 2003...”.
 - e. RC of Panorama – “ We partnered with the city and donated 320 shirts with the Rotary emblem and the words “Read to Me”to ...nursery school children. (This is an incentive for) parents and teachers to read more stories to the children and thus (help them) acquire the reading habit during infancy”. This club also gives recognitions to students in the 5th grade and higher for achievements in learning mathematics. The thought is that his will help motivate the students to study work harder on their studies.
 - f. RC of Indaiatuba – “ On September 8th to celebrate International Literacy Day the club program informed the membership about an organization which delivers education to children and adults with learning difficulties due to physical or mental handicaps and identified by the local school district. On this occasion the speaker presented a project which our club plans to support with a matching grant and with the club’s own resources. Also in the area of literacy in July the Interact club collected approximately 2000 books and donated them to an agency on the outskirts of the city which provides tutoring and literacy for children in basic education. In August we also launched a project conducted by some wives of club members and other volunteers. (This project) provides tutoring for a group of children in the second grade who have learning difficulties in a specific public school. This project has the support of the local school superintendant and my wife, Celia, is working on introducing the Lighthouse (CLE) methodology.”
4. Local school partnerships – As the above examples suggest, it is very common for Brazilian Rotary clubs to partner with their local schools and the local school district.
5. Youth and adults at risk –More than 50 such projects conducted in local communities have been reported by Brazilian clubs. In many cases the

projects are undertaken in partnership with local educational authorities.

The CLE method is used in some of these (see below)

6. Rotary literacy seminars or workshops are common in Brazil.
7. Literacy awards – Zone 20 in Brazil had 73 clubs earn the District Literacy Award. Twenty-six of those also earned the Zone Literacy Award.
8. Lighthouse (or CLE) – The Concentrated Language Encounter is called the Lighthouse Project in Brazil and it has become a popular tool which Brazil's clubs use in literacy projects for adults and children at risk. The Lighthouse project was introduced as a pilot project in 1997. That success led to a TRF grant of \$ 233,752 in 2001. More than 70,000 Brazilians subsequently learned to read and write through Lighthouse projects. Special mention should be made of the CLE work of Professor Jorio Coelho PDG Coelho obtained a matching grant which allowed him to partner with the Universidade Federal de Ouro Preto in a program which has introduced the CLE method in a significant number of Brazilian communities. A key part of the project is the provision of by the university, of a professor who teaches the CLE training courses in various localities. PDG Jorio also arranged to have the basic CLE guide translated into Portuguese and posted on a Brazilian web site for all to read. (The guide is: Richard Walker, Saowalak Rattanavich and John W. Oller, Jr., *CLE: Education for All*).

C. Caribbean – Zone coordinator Bill MacDonald

1. International aid projects – The Caribbean area has been the site of a number of international literacy projects. A full report is being developed.
2. Literacy Awards in D-7020 – A significant number of clubs earned literacy awards in 2008-2009. Twenty-four clubs earned the District Literacy Award and twelve earned the zone literacy award.

D. Central America

1. International aid projects
2. A “Two Cups of Tea” example --- Ak'Tenamite – Rotarian Steve Dudenhofer has undertaken a comprehensive community development project in rural Guatemala. Dudenhofer was a successful south Florida businessperson when , in 1990, he decided to go to Guatemala to help the Indians living in poor and isolated villages. Like the author of “Two Cups of Tea”, Dudenhofer, raised funds from abroad and provided the leadership for a comprehensive community development program. The heart of that program was the schooling that the project provided. Financial support continues to be provided by a number of Rotary clubs in south Florida and elsewhere. Dudenhofer's story is briefly told in the October, 2007 issue of *The Rotarian*. The latest information about the Ak'Tenamite community development project is available on their web site --- www.aktenamit.org.

E. Mexico

1. Model clubs –

- a. Celaya Nat-Tha-Hi – Earned the district and zone awards – It promoted International Literacy Day with a meeting at which vocational course Completion certificates were awarded.
- b. Jurica Queretaro – Earned the district and zone awards
- c. Five clubs in Matamoros (See # 2 following) – Earned the Area Literady Award and the Innovation in Literacy Award
- d. Tequisquilapan – Earned the district and zone awards

2. Partnership with Department of Education – In D-4130 a group of five clubs partnered with local, state and national governments to support a comprehensive program of adult literacy. The governmental partners are the National Institute for Adult Education, the Secretary of Health for the state of Tamaulipas, and the mayors (presidentes) of the municipalities of Matamoros and Ciudad Victoria. The participating clubs are those of Matamoros, Matamoros 84, Matamoros Industrial, Matamoros Profesional and Matamoros Sur. The local Rotoract club was also involved as was the District 4130 literacy committee chair.

The program is named “Cada Rotario un Tutor Solidario” or “ Every Rotarian an Individual Tutor.” Each of the five clubs promised that every one of its members would help an adult who was illiterate or had failed to complete primary or secondary school.

- 3. Literacy seminars – District 4160 held a literacy seminar on March 14 with 80 Persons in attendance. The district governor reported that more than 50% of The clubs in the district are engaged in literacy projects.
- 4. Literacy awards – Three clubs earned the district and zone literacy awards: Celaya Nat-Tha-Hi (D-4260), Jurica Queretaro (D-4160) and Tequisquilapan (D-4160)

IV. Europe – Pierre-Louis Doucet

A. France

- 1. In 2008 zone coordinator Jean-Claude Brocart conducted an extensive survey of the districts in Zone 11 (France) and produced the following reports of literacy activity by district:
 - a. D.1510 – RC Cholet-Mauges (adult literacy project)
 - b. D 1520 RC Amiens+2 (school supplies); RC Amiens-Cahtedrale (gift award to CE1 pupils), Dunkerque
 - c. D 1640- RC Deauville (Youth in difficulty)
RC Andelys (school furniture in Senegal)
 - d. D-1660-Paris-Alliance
(Rose Marie Claire for young girl literacy in foreign countries)
 - e. D 1670 –Roubaix (school support for elementary school students)

- Villeneuve d'Ascq (construction of 2 day care classes in Madagascar), Lille-Est (Construction of agriculture training Center in Madagascar)
- f. D 1680 –Inwiller-Bouxwiller (workshop and books for a day care center), Baume-les-Dames (books for adults in situation of being excluded), Belfort Aire Urbaine(book collection for schools)
 - g. D 1690 – Parentis-Pays de Bom (workshop for adult literacy), RC Blaye (Development of school in Senegal)
 - h. D 1700 – RC Revel (book gifts to CCAS),RC Albi (furniture for Senegal), RC Pezenas (collect money at regional airport)
 - i.-D 1710 – RC Villefranche-en-Beaujolais (Sale of illustrated book by Kokie to earn funds to support basic reading), RC Belley (50,000 Books for children and adults in Madagascar),
RC Lyon +autres (fund raising for Coup de Pouce)
 - j. –D 1720 – RC La Roche-Posay (gave 300 dictionaries to youth in CP)
RC Chateaudun+autres (literacy for south Maroccans);
RC Vierzon-Alliance (books for primary school students)
 - k. D-1730 –RCDraguignan (support for young infants)
 - l. D-1740 – RCSaint-Pourcain (golf competition fundraiser for PSE in Cambodia); RC Bergerac Cyrano+5 (Tutors for Savoir pour seussir); RC Clubs de Dordogne (support of Savoir pour seussir in rural area)
 - m.D-1750 – RC Nevers (workshop for the “eleves: of CO au CM2)
RC Dijon-Temeraire (Scholar support in Afghanistan)
 - n. D-1760 –RC Marseille-Chaine de l’Etoile (actions helping Pouce de Coup), RC Aix-Sainte-Victoire (support for students in 6 eme and 5th eme), RC Avignon Villeneuve (financial aid to a special association), RC Istres (support for Coup de Pouce);
RC Marignane (distribute literacy books),
 - o. D-1780 – RC Annecy (literacy project in Benin).

- 2. Special national programs in France which some Rotary clubs support
 - a. Coup de pouce (“Give a push) – after school reading support for elementary youth falling behind)
 - b. Saviors pour Reussir (“Know to succeed) – out-of-school literacy and character development support for teenagers at risk
 - c. La Rose Marie Claire – Sale of roses to raise funds for international literacy aid.
 - d. Pour un Sourire d’Enfant – agency created in Phnom Penh, Cambodia to aid infancgts
 - e. Chiffonierd de la decharge municipale de Phnom Penh –
 - f. Lecons d’alphabetisation
 - g. Wesourd.

B.Greece – Report by Henrique Pinto

1. Adopt a village project – District 2470 donated 1,000 books to the library in Skepasto Village and 500 books each to two villages in Zakynthos. The District group also planned to donate books to a kindergarten in Athens (: The district built that kindergarten in 2001) and planned to organize Seminars in different cities to teach Greek and English to illiterate People.

C. Turkey – Report by Henrique Pinto

1. CLE – District 2420 has in progress an ambitious CLE program. Thirty-one CLE courses (682 students) had been started by December 2008 . Twelve of those had been concluded with 207 students receiving certificates. The district planned to start 172 more courses by the end of February. The club Used billboardsto advertise the projects and attract students. The Istanbul Chamber of Commerce published 10,000 books and leaflets to assist the Promotion of the project.
2. Libraries – The Rotary Club of Sisli started a project named “One Library for Each Village”.

D.U.K.- Reports from John Bendall and David Buckland

1. Dictionary project –Dictionaries for Life program started with 43,000 Dictionaries in 2007-08 and expect to give out 150,000 to students in 2008-09.
2. International projects – Clubs and districts throught the U.K. are involved in Raising funds for School for All in Africa. (in partnership with Leonard Cheshire Disability) to provide aid to 20 schools serving 1,000 disabled Children in Uganda); READ International (university students collect and Send books and computers to secondary schools in Tanzania. 300,000 books Expected to be sent in summer of 2009.Started at University of Nottingham And now involves 22 university locations throughout the UK. Rotary’s Involvement consists of a special award presented to Read International by The Rotary Club of Nottingham in the spring Of 2009.
3. Books for the blind – In partnership with the Royal National Institute for the Blind a number of clubs help fund the production and distribution of books for blind citizens.
4. Other projects
 - a. D-1040 sent books and educational equipment to Sri Lanka after Tsunami
 - b. D-1050 has literacy speakers at district conference
 - c. D-1220 – club members visit prisoners
 - d. D-1160 – supports orphanage in Ukraine
 - e. D-1090 – All clubs in district asked to sponsor teaching of swimming in Sri Lanka (to reduce deaths by drowning)

- g. UK Volunteer Reading Help (A UK charity which teaches Rotarians how to carry out weekly reading programs)
- h. Literacy in a Box- A new program modeled after the Shelter Box project.

E. Other European countries

1. Germany – Eleven of 14 districts are involved in “L”earn to read, so you learn to live (Lesen leben, leben lernen) – Rotarians give a book with the title “Fun in the circus Tamtini” to every child ages 6.7 in elementary schools. Teachers get handout material. D – 1810 distributed 100,000 of these books)
2. Portugal (Henrique Pinto)
 - a. Portuguese clubs support a CLE project in East Timor – Both Portugues districts support this project. They have been paying the Monthly salaries of 60 teachers in Baucau Province and provided 10,000 books as well as other school “needs.”
 - b. D1970, D-4670 and the Rotary Club of Luanda (Angola) are involved in a multi-district education/literacy project in Angola. The project has built two schools,
 - c. D 1970 and Brazilian D-4700 sponsor a project to reduce prenatal and neonatal mortality in Nova Vicenza (Southern Brazil).
 - d. D 1970, RC Viana do Castelo and D-9100 (Rotary Club Bissau, Guinea Bissau, East Africa, continue to implement the work enabled by an Earlier 3-H grant.—Note: Guinea Bissau has the world’s highest child Mortality rate. The project involves building a Center for Continuous Training, increasing school attendance, and attracting more teachers.
3. Spain – Henrique Pinto
 - a. D 2201 provides books to poor children in South America. More than a million books have been donated so far.

V. North America – Roger Hayward

A. Canada –Zone Coordinators Joan Hayward and Ross White

1. Role model district -7070
 - a. District (and zone) chair Joan Hayward and her committee developed and then implemented a plan of work designed to encourage clubs to focus efforts on a selected number of projects. Most of the projects involved direct instruction for children and adults at risk. But there was also an important character literacy project in the menu.
 - b. In terms of direct instruction the clubs were encouraged to identify needy target populations and then support direct instruction for those clients using *CALS, Teach Your Children Well, The Imagination*

Library, Sandparents and The Dictionary Project.

c. In terms of character literacy clubs were encouraged to try the *Who Is Nobody?* Program.

2. Role model district – 5020 –Jacqueline Russell, District Literacy Coordinator - Ten clubs in this district earned the District Literacy Award. The district Has displayed two of its projects on the D-5020 web page. One is the World of Stories books project. The books were developed in Partnership with a local publisher, contain the Rotary logo and are used as gifts to schools, libraries and speakers. Fifty percent of the sales Proceeds goes back to the district for future literacy projects.The other district project posted on the web site is the “I Love When We Count dvd. District coordinator Russell received literacy project reports from 28 of her district’s clubs.
- 3.Model club ---The Rotary Club of Belleville (Ontario, Canada) initiated a Number of new literacy projects under the leadership of its chair, Michael Maloney. Among the new initiatives was a CALS project held at a public library in partnership with the state employment agency and targeted at unemployed adults with reading handicaps. A similar project
- 4..Literacy seminars – Successful literacy conferences were held in both eastern and western Canada.The Zone 22 East conference for district literacy chairs was a one-day affair focusing on the five project emphases of the zone (which were the same as the five for District 7070). Joan Hayward organized this conference. In the West, zone coordinators Ross White and Joan Hayward organized a discussion group at the Zone 22 Institute. Information was share with respect to two instructional Programs (: *Teach Your Children Well, Who is Nobody?*), the international Programs funded by the Canadian Collaboration for International Development and literacy projects in Guatemala, Belize and Honduras.
- 5.CALS –The Rotary Club of Vancouver has demonstrated the potential of the CALS project and that success led the club to apply for and receive a \$7,000 grant from the British Columbia Gaming Branch to support 83 a summer CALS program for 83 inner city children with English language difficulties. The full story is told in the April,2009 issue of the RILRG *World Wide Literacy Newsletter*. Rotarian Fran Thompson directed the project and became a fervent champion of CALS as a “must-do” Rotary literacy project.
- 6.Rotary Reads – The Rotary Club of Belleville sponsored the development of a guide to literacy projects for Rotary clubs. Named *Rotary Reads*, the project received the encouragement and support of District 7070, Zone 22 East, the North American Area coordinator and the RILRG general coordinator. A prototype first edition was printed in December,

2008 and sent out for review by all area and zone coordinators. A revised edition was printed in time for presentation at the RI Convention in Birmingham, United Kingdom. Rotarian Michael Maloney conceived of the project and let it to completion.

7. Sandparents – This innovative reading project involves senior citizens reading to children not yet able to read on their own.
8. International aid projects – A full report on international projects is scheduled for July.
9. District reports (From July-Aug, 2008 zone 31 report)
 - a. D-7150 – Financial aid to clubs giving student scholarships, collection and distribution of books to literacy programs, literacy event at district conference
 - b. D-7850 – Middlebury club helps fund Imagination Library , RC of Saint-Hyacinthe du Centenaire distributes personalized dictionaries To low income children in 3rd level of primary school. Gifts made on International Literacy Day. Project is in its 3rd year; Littleton club Sponsors the “I Like Me” book program at two kindergarten classes, Provides funding for English/Thai dictionaries in partnership with RC Song (Thailand), provides monetary and mentoring assistance To area adult education program (NOTE: verification)

C. United States (140 districts reporting)

1. Model clubs

- a. Florida --The Rotary Club of Crystal River – This club instituted a novel Program to address the problem of elementary school children struggling with reading, celebrated International Literacy Day and Literacy Month by devoting club meetings to the literacy topics, conducted a dictionary project which covered every third grade student in the county, conducted a book drive, conducted two 4-Way Test projects, sponsored a local teacher recognition award, sponsored an Interact club, and sponsored a literacy booth at the district conference. The novel reading program was called the LITERACY DINNER. In partnership with the local elementary school all students and their families were invited to an evening dinner at the school. Prior to the dinner each student was given a book (with a 4-Way Test sticker) and then spent some quiet time reading with their families or a mentor from the Rotary club or the Interact club. As part of the program for the evening the school staff and Rotarians dialogued with the parents and students about the importance of reading at home and building a home library
- b. Colorado- Denver Mile High Rotary Club This club stands out for its long lasting and creative support of a low income school where most parents are immigrants with limited English ability.
- c. Florida – Rotary Club of Orlando Breakfast
This club stands out for its role in turning around a failing elementary

School. (The full story is told in *The Rotarian*, March,2009

2.Model districts

- a. Georgia – D-6900 – District Literacy Chair Brenda Erickson
 - 1) All 70 clubs in this district earned the District Literacy Award; And 44 also earned the zone award. In addition, 36 earned the Area Literacy Award using criteria established by the district
 - 2) Popular literacy projects were book gifts (43 clubs); financial support (50 clubs), literacy speakers (42), SOUNDS (17), Imagination Library (19), GED high school graduation equivalent for adults (20), mentoring (26),dictionaries (30), recognitions (30), 4-Way Test (12), Laws of Life (12),and international (22)
 - b. Hawaii – D 5000–District Literacy Chair Gloria King
 - 1) All of the 42 clubs in this district earned the District Literacy Award.
 - 2) The activities of each club are presented in an appendix to this report.
 - c. Colorado-D-5450 – Report for 2007-08 from then District Literacy Chair Patricia Fiske.
 - 1) While not all clubs earned the District Literacy Award, the depth and Scope of club projects was truly impressive. The array of projects was- Four-Way Test (28 clubs), school partnerships (25 clubs), dictionary Projects (20 clubs), college scholarships (16 clubs),student of the Month (15 clubs), literacy speakers at clubs (13 clubs), Books for Babies.or Bright Beginnings, or Born to Read (8 clubs), Imagination Library (11 clubs), book gifts (10 clubs), food through schools for Needy children (8 clubs), Read to Me (8 clubs), speakers book Gifts (7 clubs), adults at risk (4 clubs), health literacy (3 clubs), Financial literacy (2 clubs), computer gifts (3 clubs), newspapers In education (3 clubs), Junior Achievement (3 clubs), chess club (1), Safety literacy (1), public speaking (1),GED (1), international (24) BrainWise (2).
 - 2) The BrainWise program –The Denver Mile High club introduced this character literacy project to Rotary and has had great success using it with low income/high risk elementary school students and their parents.Essentially the program teaches the learner how to think rationally and control emotions. One version of the program was used to teach financial literacy to immigrant adults.
- 3.The Colorado literacy project census – This district has the unique distinction a census of the literacy work of all clubs in the district.
- 4.Dictionary projects – Dictionary projects are extremely popular in the U.S.A. A number of districts have set and met a goal of 100% of the clubs or communities in the district being serviced with a dictionary project.
- 5.School partnerships --- These are common throughout the United States. Two Role model examples are the projects of the Rotary Club of Columbus (Ohio) and Tulsa (Oklahoma). Short descriptions of each of them are Posted in the literacy section of www.rizones29-30.net).

- 6 Four-Way Test projects – These are popular and widespread in the USA
7. Other character literacy projects – A number of U.S. clubs sponsor the Laws of Life character literacy program at the high school level.
8. CALS projects – Successful Computer-Assisted Literacy projects were Sponsored by Rotary clubs in California, Illinois and Virginia.
9. Recognition projects – Student and teacher recognition programs are popular throughout the United States. Perhaps most popular is the “student of the month” program whereby one or two high school Students are brought to the Rotary club’s meeting for each of the Meetings of that month. Scholarships and awards for excellence Are also quite popular. The Rotary Club of Cedar Grove (NJ) has a somewhat unique teacher recognition program which has taken place for 52 years. What the club does is host a welcome dinner for all newly hired teachers in the community.

VI. South Pacific – Lina Aurelio

A. Australia

1. CALS – Rotarian Sylvia Byers was an early adopter of the CALS program for Use in teaching reading to children in remote areas of Australia. She reported that through December, 2008 she used CALS to teach both reading and math to more than 300 children and adults in Western Australia. (RILRG, *Worldwide Literacy Newsletter*, December 2008/January 2009).
2. Report from Zone 7A coordinator Ian Yarker
 - a. District 9600 introduced a project making it simple for any club in the district to provide a comprehensive educational kit for young Indigenous Australian Preparatory and Year 1 students. The kits contain 70 picture story books, With accompanying activity guides plus a box of stationery and craft materials, scrapbooks, games and a digital camera. The cost per kit is \$1,300. Clubs participate by sending a Sponsorship Registration form (with check) to The District Treasurer. Clubs may nominate a specific school to receive the kit or let the district assign a school to the club.
 - b. The RC of Melany pays for the subscriptions to National Geographic magazine at 7 school libraries in Africa and countries in the South Pacific.
 - c. The RC of Wynum and Manly (D-9630) supplied 15 school libraries in Thailand with books valued at US \$ 1,000 per school; the club also Provided filtration units valued at US\$ 37,500 to five Thais schools in the Same area.
 - d. The RC of Mt. Warning AM partnered with a community day care center to promote International Literacy Day and Literacy Month. The events provided essential literacy experiences for the children and created literacy challenge awareness on the part of the club members who participated.
 - e. The RC of Beaudesert has raised money to build a school in one of the poorest part of Cambodia. The club pays the teachers (one dollar a day).

The school serves children from three villages upto the age of 15 years. Since the area does not have a high school, the club plans to build and support one in the future.

3. Report from Zone 8 coordinator John Glenn

- a. General – Most districts are involved in some form of literacy program. It is usually under the heading of vocational service (also new generations or community service). Reading programs by Rotary volunteers is common. Some districts conduct 4-Way Test speech contests and one holds the finals. Some clubs support the AMES program (Adult Multicultural Educational Services). Volunteers get six weeks of training and then are given a client who needs to learn English.
at its district conference.
- b. D 9810 – after school reading and speaking classes for persons not born in Australia, Two other districts in Australia + two in New Zealand do this. Award of Book Voucher to a student in each of 5 schools around the Rotary Club of Dingley Village (to encourage non-English speaking Students).
- c. D. 9790-Saturday classes for refugees covering broad range of functional literacy topics such as food, nutrition, safety, English, shopping, jobs
- d. D-9930 – BIG PUSH in this New Zealand district was distribution of the Usborne Illustrated Dictionary. It is expected that ALL New Zealand clubs Will participate and some 2900 dictionaries will be distributed.
- e. D-9780 – Essay Writing and local school competitions; sponsors a Books for New Born Babies program.
- f. International – Clubs in 9940 fund books for a school in Samoa, clubs in Zone 8 sponsor a child at the School of St. Jude in Tanzania; Rotary Club of Emerald and D-9810 supplied a school bus to Nairobi, Kenya; Rotary Club of Glen Waverley will furnish a dormitory for a school for the handicapped in Indonesia.

B. New Zealand – See item 3-d from John Glenn above.

C. Philippines – Lina Aurelio, zone coordinator

1. Model club and district

- a. District 3800 has funded an impressive CLE project as part of a 3H grant for the 4 areas of Malabon, Navotas, Marikina and Mandaluyong. The international partner is D-2680 in Japan. (See the report of zone Coordinator Jaime Cura). Amount of grant is \$300,000.

2. In D-3800 Projects involving DDF funds with host partner

RC Sampaguita Grace were

- a. new born screening for 2 governmental hospitals and explanations to Parents on the advantages of new-born screening (adult literacy).
- b. monthly provision of Vitamin A supplements to prevent severe anemia among preschool children – 500 pre-school children served.

- (adult literacy for parents on proper nutrition for their children)
 - c. Urinary tract infection treatment (UTI) – Parents and teachers were given information on sanitation and hygiene).
 - d. Biosand water filters for public school children – 2 clubs are involved to the benefit of 50 schools and rural areas with a population of 4,000 family recipients.
 - e. Provision of shoes/slippers for public elementary school children for sanitation purposes.
 - f. Nutritious meals at school for needy children
 - g. Toothbrushes – 47,275 given to public school children
3. In District 3870
- a. RC Cagayan de Oro Centerpoint- Computer literacy program for Barangay officials
 - b. RC Cagayan de Oro East Urban-School kits for San Simon
 - c. RC East Cagayan de Oro- Eskwela Laboratory
 - d. RC Iligan North – Literacy project in Barangay Santiago
 - e. RC Northern Bukidnon- Adopt a Library project
 - f. RC Uptown Cagayan de Oro – Support Calaanan Elementary School
 - g. RC Pie-Mo – Literacy support for Barangay Kalilangan
4. Project of PDL Dar Baguio – reading project for kindergartners at risk
5. Report from Zone 7 B, Jaime Cura – Clubs in D-3800
- a. RC Sampaguita Grace Park – CLE teacher training, dictionaries and thesauruses given to all public elementary and high schools in Caloocan City
 - b. RC Caloocan Silangan – CLE teacher training for schools in Caloocan
 - c. RC Valenzuela – CLE teacher training for schools of Valenzuela City
 - d. RC Metro Valenzuela – CLE teacher training for Valenzuela City
6. Report from Zone 7B, Jaime Cura – Clubs in D-3810
- a. RC Pasay Millenium – computer literacy for out of school youth
 - b. RC Pasay Gil Puyat – Pre school books, literacy for jail prisoners
 - c. RC Manila North – Dictionary gifts for all high schools, story telling to day care children, parenting seminar on reading to kids.
 - d. RC Manila 101 – Donated books to PGH Cancer Ward waiting area, mobile education learning center for day care children
 - e. RC Pasay North – Computer donation to PPCHA, monthly vocational training seminar for 10 people in cooperation with TESDA
 - f. RC Cavite- scholarships for 20 secondary students, literacy mapping in 84 Barangays in city, review classes for ALS and A and E examiners, St. Peter Council Brgy Training Center
 - g. 34 more clubs listed.
7. D.3850 –Rotary Club of Kalibo – Home Reading Program

The Home Reading Program is a means of extending the school day into the home. The program involves parents in a daily learning activity with

their children. Parents are the first and most important educators of their children. And parents, even if illiterate, can remind their children of their nightly reading and writing activity.

The Home Reading Program is a whole language approach to learning. It involves listening, speaking, reading, writing, viewing and interpreting illustrations and it stimulates higher order thinking.

The process can be described as follows:

1. Each day the teacher will read a short book or chapter of a book to her class, asking the students questions that will help them predict, analyze and evaluate.
2. Each student selects a book to take home at night.
3. The student reads his book at home. A parent or sibling may read or listen to the book or chapter of a book if it is a long book.
4. The student will write the date and title of the book and write a short comment in his or her notebook. Notebooks and pencils are provided for free.
5. The students return their books to helping student monitors and select another book.
6. The teacher asks two students to describe the book they read the previous night. Every 3 weeks the teacher will collect and review the student notebooks.

The Home Reading Program began as a private project with financial donations from the families of Rotarians Frank and Tessie Kennedy. Books were purchased and sent door to door in Kalibo.

After the initial home reading launch in December 2008 with General F.Castillo Elementary School in Mabilo, Kalibo, the Rotary Club of Kalibo became involved as a major sponsor and the program was extended to Pinamuk-an Elementary School. Feedback from the schools was very positive with improved attendance and greater enthusiasm among students.

The approximate cost of the new books, used books, shipping notebooks, pencils and pens distributed during the first year of the project was 6,370 Canadian dollars.

With the additional sponsorship of the Rotary Club of Avalon Northeast, St. John's Newfoundland, Canada, the project expanded the home reading program to grades 1-6 in Mabilo and Pinamuk-an.

In March 2009 Rotarians celebrated Literacy Month by extending the Home Reading Program to four more elementary schools and provided

two boxes of books for one itinerant in Makato of Alternative Learning System students and for children having surgery during the February 2009 Operation Taghoy in Kalibo.

8. District 3860 – Rotary clubs in this district distributed over a million pesos worth of textbooks to public schools. The RC Sta Ana Davao distributed 3,000 New Filipino-English Dictionaries. All clubs in this district conduct book distribution projects. Clubs in this district also provide computers, school supplies, and school uniforms to their adopted public schools.

D. Articles on literacy in the February, 2009 issue of *Philippine Rotary* – The February issue of this regional Rotary magazine featured the work of Rotary in literacy. Two articles explained CLE and profiled area coordinator Saowalak Rattanavich. A third article by area coordinator Lina Aurelio provided readers with an outstanding overview of the many facets of Rotary's work in literacy. There were additional reports on literacy projects in the Philippines. Area These articles can be accessed at the magazine's web site.